



FACT SHEET

Georgia is the Crossroads of Global Health

Why Georgia?	With global access , strong talent and a spirit of collaboration , Georgia is the Crossroads of Global Health.
Global Access	<p><u>Fast access:</u></p> <ul style="list-style-type: none"> ▪ Georgia is home to the world’s busiest airport, serving 6 continents and 178 U.S. destinations with non-stop service; more than 80% of the U.S. is within a 2-hour flight. ▪ Atlanta was named the “most wired city in the U.S.” by <i>Forbes</i> magazine in 2006. <p><u>World stage:</u></p> <ul style="list-style-type: none"> ▪ Georgia is home to more than 100 consulates, international trade offices and bi-national chambers of commerce; the state operates 10 international offices around the world. ▪ We hosted the world’s largest athletic event in 1996 – the Olympics; we hosted the most prominent global forum in 2004 – the G8 Summit; in 2009, we will host the world’s pre-eminent biosciences convention – The BIO Annual International Convention. <p><u>Diversity:</u></p> <ul style="list-style-type: none"> ▪ Georgia’s business community includes more than 1,600 international facilities from at least 44 countries. ▪ Georgia is home to the Centers for Disease Control and Prevention (CDC), the premier public health institute in the world (which receives \$9 billion in annual funding), as well as CARE, the Carter Center, the American Cancer Society and the Arthritis Foundation.
Talent	<p><u>Coveted employees:</u></p> <ul style="list-style-type: none"> ▪ Atlanta is #1 in the U.S. for growth in highly-educated people ages 25-34 — the most coveted demographic in the nation. ▪ Atlanta ranks 7th in the nation for the number of degrees conferred in the biomedical industries. <p><u>Education and training:</u></p> <ul style="list-style-type: none"> ▪ The Georgia Tech/Emory biomedical engineering program is ranked #2 in the nation. ▪ Georgia Quick Start, the nation’s top-ranked workforce training program, helps healthcare companies find talent via a FDA-regulated process. <p><u>Solutions to world challenges:</u></p> <ul style="list-style-type: none"> ▪ Researchers at Emory University discovered the breakthrough HIV drug Emtriva, for which the school received a record \$540 million in royalty rights. ▪ Researchers at Georgia State’s Viral Immunology Center one of just two university-based Biosafety Level 4 labs in the U.S., focus on viruses that directly affect the central nervous system. Labs from all over the world send samples to the Resource Center for diagnostic testing for Herpes B virus, which is transferred from the macaque monkey.
Collaboration	<p><u>Ease of doing business:</u></p> <ul style="list-style-type: none"> ▪ To stimulate industry growth, Georgia became the first Southeastern state to adopt a single factor tax rate that substantially reduces the corporate income tax for Georgia companies that deliver a large portion of their products/services outside of the state. ▪ In May 2008, Georgia established a 25% tax credit for investing in the newly-created GRA venture fund – thereby encouraging investments in local start-ups and strengthening the state’s VC environment. <p><u>Momentum in bioscience growth:</u></p> <ul style="list-style-type: none"> ▪ Bioscience is one of the fastest-growing industries in our state. From 2001 to 2005, the number of bioscience establishments grew by 38% (versus 13% in other industries). ▪ Georgia’s position increased by 4 spots during a 5-year period in an Ernst & Young study ranking the number of bioscience organizations located in a state (from #11 in 2001 to #7 in 2006). <p><u>Environment of collaboration:</u></p> <ul style="list-style-type: none"> ▪ Georgia biosciences companies have ready access to the resources of Georgia’s research universities through the Georgia Research Alliance, whose programs are emulated across the nation. ▪ Children’s Healthcare of Atlanta, Emory University and Georgia Tech created a \$430 million program for a research network focused on discovering new medical treatments and techniques.
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